

If you want to dial-in this call, these phone numbers are made available, otherwise you can select the local microphone and speaker option and that will connect you through your PC via VOIP

Country	Toll
Australia	+61 3 8488 8993
Austria	+43 (0) 7 2088 2171
Belgium	+32 (0) 42 68 0164
Canada	+1 (647) 497-9386
Denmark	+45 (0) 89 88 04 43
Finland	+358 (0) 931 58 4587
France	+33 (0) 182 880 933
Germany	+49 (0) 811 8899 6945
Ireland	+353 (0) 19 036 186

Country	Toll
Italy	+39 0 294 75 15 36
Netherlands	+31 (0) 108 080 115
New Zealand	+64 (0) 9 801 0293
Norway	+47 21 03 72 89
Spain	+34 911 23 4247
Sweden	+46 (0) 852 500 292
Switzerland	+41 (0) 435 0824 40
United Kingdom	+44 (0) 203 657 6783
United States	+1 (646) 307-1726

Access code for all is

736-184-154

(Audio PIN is shown when you join the webinar)

We will be at DevLearn!
booth #419

DEVLEARN | 12SM

October 31 - November 2 | Las Vegas, NV

Embracing Technologies
FOR TRAINING & DEVELOPMENT



#docebowebinar
@docebo



**The next level
of E-Learning**

**Tin Can,
Cloud,
SaaS.**



Alessio Artuffo

Director, International Business Operations at Docebo

Alessio has an extensive expertise and passion in the field of Learning Technologies. He has contributed to the delivery of Global E-Learning projects in both the private and public sectors, especially adopting LMS and LCMS technologies.

Originally from Italy, Alessio relocated in the United States during 2009. Currently he lives across Italy, where Docebo is Headquartered (Milan), and the US (Atlanta, GA).

[Alessio tweets @alessioartuffo](#)



Craig Weiss

CEO, Author, Speaker, E-Learning Analyst

Craig is an industry analyst, who has been identified as a thought leader and expert in E-Learning for over the past 14 years. He is the author of E-Learning 24/7 blog and writes for numerous publications around the world.

Craig speaks at conferences, events and companies worldwide on everything E-Learning including trends/forecasts, mobile, social, emerging tech and LMSs.

[Craig tweets @diegoinstudio](#)



Francesco Pucci

E-Learning consultant

Francesco, Senior E-Learning Consultant, supports customers in the implementation of innovative knowledge, content and learning solutions.

His long experience in enterprise and distributed software solutions is the sum of his passion for ICT and innovation and the continuous, careful analysis of the contexts of adoption for each tool or infrastructure.

[Francesco tweets @ParrotScience.](#)

E-Learning as a Service in the Cloud ... is here!



E-Learning in the cloud

- What is cloud computing, where is it heading, what questions you should ask your SaaS vendor



Do I need a SaaS E-Learning platform?

- Talking about time, budget, effectiveness and the real value of a Cloud LMS



E-Learning platform in the Cloud

- Some highlights on the new user interface of Docebo E-Learning Platform and its integration points

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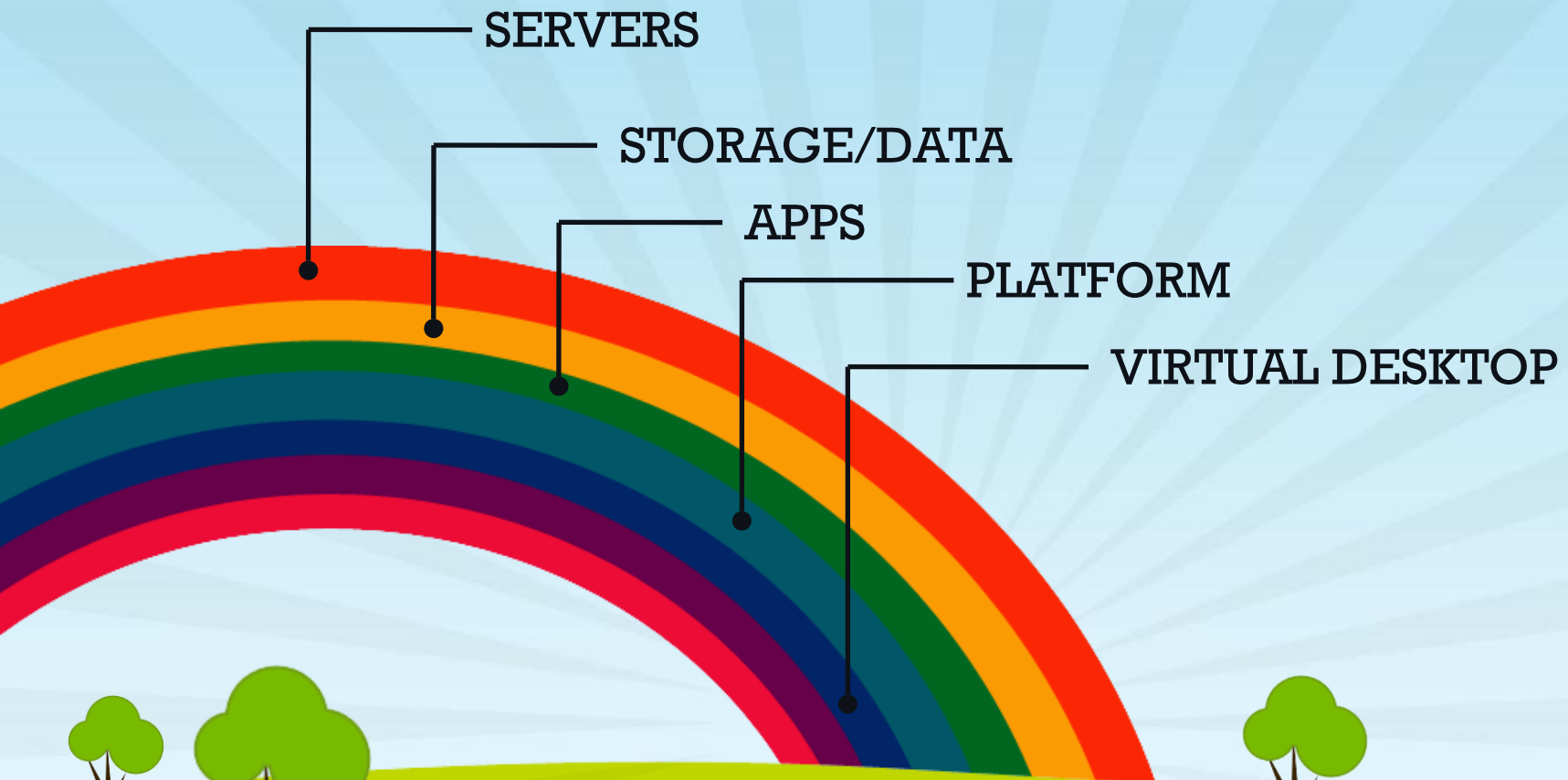
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E-Learning In the Cloud

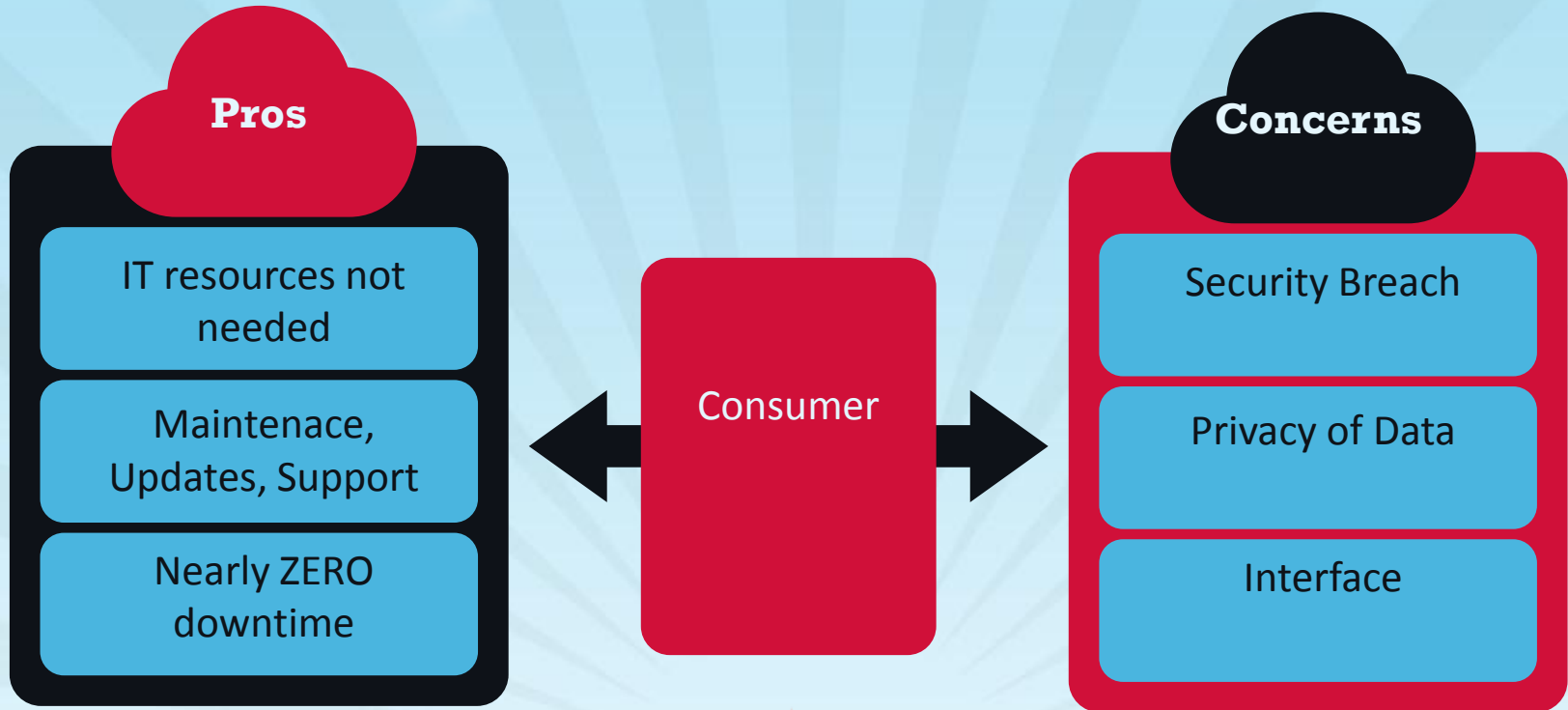
E-Learning **Cloud** | Evolution

Key Components of Cloud Computing



Pros vs. Concerns

While there is no doubt that the future of e-learning is in the cloud, concerns continue to exist



SaaS Deployment Models

Yes there is a 4th type, but these are the top three

Hybrid



Combination of two or more deployment models.

Public



Used most often through government, educational institutions and corporate. Popular with free online courses

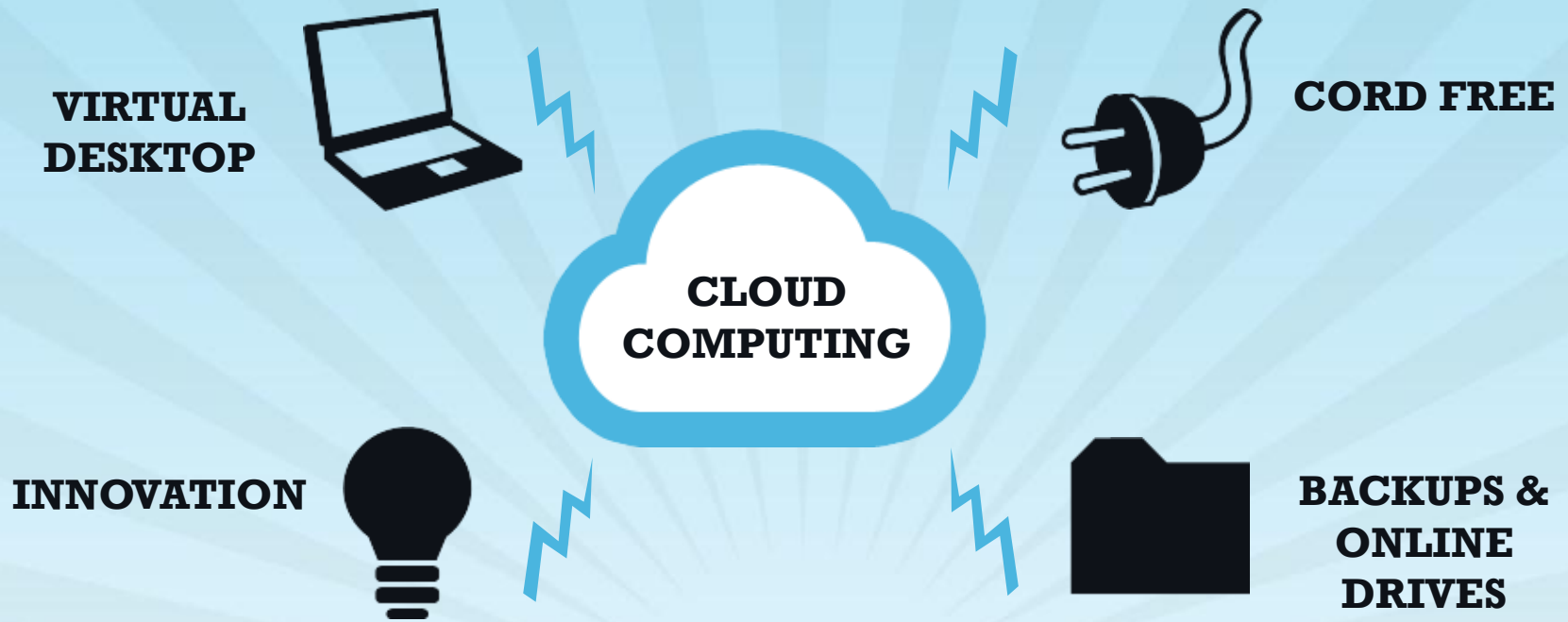
Private



Used frequently by vendors in the LMS market

Where is the Cloud Heading?

As we move more into the cloud for e-learning, the way we do things will change as well



LMSs & Cloud Computing



95%+

Over 450 systems are SaaS available



20%

Percentage of authoring tools in the cloud



And the winner is



E-Learning **Cloud** | Evolution

Questions to ask your SaaS Vendor

SaaS is the new MAGIC word for e-learning, but before you jump right in..

- What Content Distribution Network do you use?
- What is your uptime and downtime?
- What type of cloud deployment?
- Are clients on a shared server or individual servers? (for an extended enterprise)



99+% uptime



**Less than 1%
downtime**



Questions to ask your SaaS Vendor

- What type of security do you have? i.e. AES 256
- What time of the day do you typically do updates and maintenance?
- Do you charge for storage?
- Will I be able to deliver content with the same performance to any location?





Craig Weiss

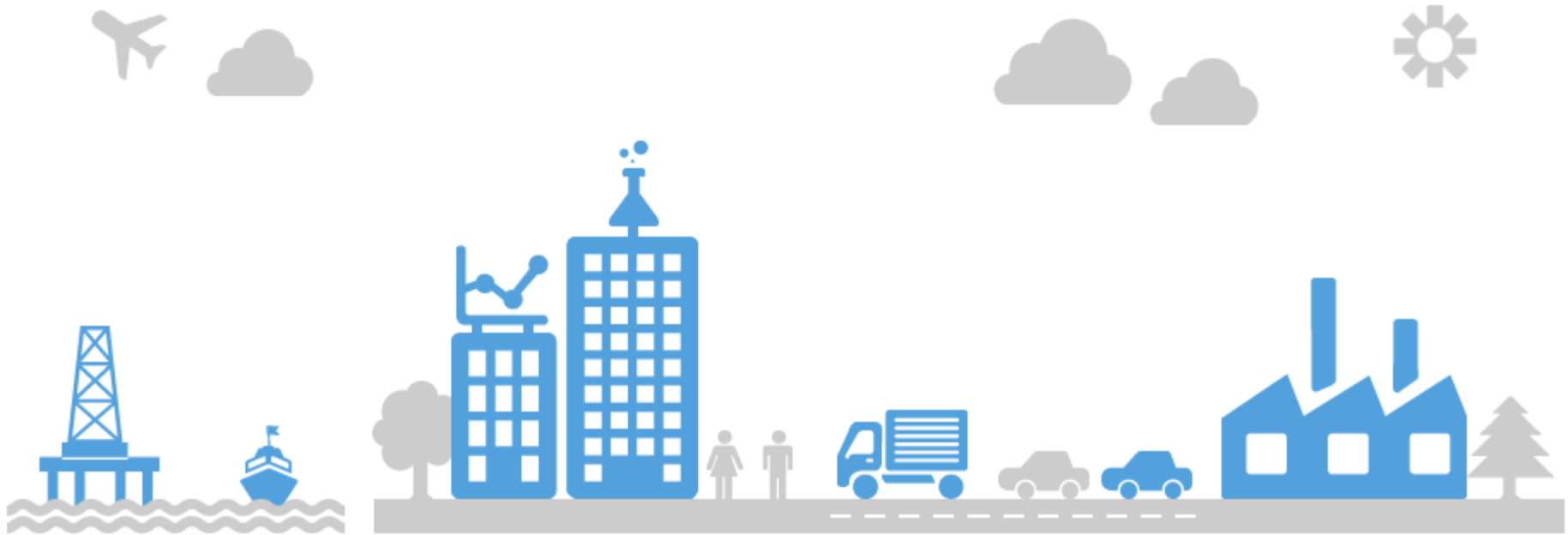
E-Learning 24/7

www.elearning247.co



E-Learning **Cloud** | Evolution

5,000+ international organizations have already selected Docebo.



Energy, Oil and Gas

Fashion and Luxury

Financial services

Healthcare and Pharma

Retail services

Automotive

Manufacturing

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Is the budget allocated to training

A study on 125 Large organizations with high personnel turnover where the mean revenue \$5.9 billion U.S. and \$11.3 billion world-wide, have a training budget of \$145.5 million, representing 4.52% of payroll.

41% of SMBs went SaaS

41% of SMB companies transitioned their business to the cloud through SaaS. 20% of them said this reduced the portion of their IT budget used for managing security over the past three years. 40 to 50% SMBs said that cloud migration has provided them the platform to add new products and services to their existing product portfolio or helped them expand their business into a completely new market.

50% of employees trained via E-learning

In the UK, Spain and Benelux nearly 40% of companies train more than 50% of their employees via E-Learning.

21% of cost saving

Compared with traditional methods, E-Learning allowed organizations saving 21% in costs and 27% in study time. 32% moved from idea/need to delivery faster since they adopted E-Learning.

35% workers are mobile

More than 35 percent of the workforce will be considered mobile workers by 2013 with the needs to be reached and trained anytime anywhere. The overall Media Tablet spending is forecast to increase from about 10 Billion USD in 2010 to almost 80 Billion USD by 2015 while the overall economy has been slowing down its growth.

A
SIGNIFICANT
TREND



QUICK
AND
EFFECTIVE!





ROBUST
AND
RELIABLE!

FROM...

PRODUCT

Buy license

Own produce

Custom setup

Tailor-made customizations

Unique integration code

On demand system upgrades

Hiddens costs



SERVICE

Subscribe to service

Use service

Global deployment

Customization **framework**

Off the shelf APIs

Transparent system upgrades

Pay as you go

TO...

Which Learning Platform is ideal for me?

docebo®





FUTURE-PROOF

IT managers

Training and Curriculum Development managers

E-Learning specialists

SCORM

I NEED TO IMPLEMENT A FUTURE-PROOF LEARNING ARCHITECTURE, SUPPORTING E-LEARNING STANDARDS SUCH AS

HR managers

SCORM AND TIN CAN AND COMPATIBLE WITH

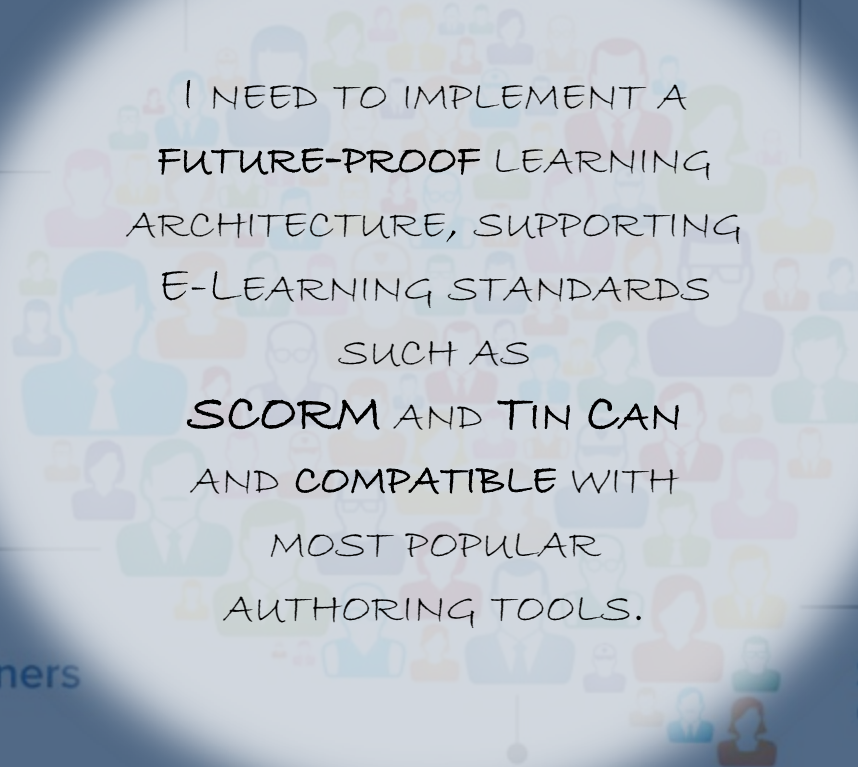
MOST POPULAR AUTHORIZING TOOLS.

Small Business owners
COMPATIBLE

Sales, marketing and dealership managers

TIN CAN

Quality and certification managers



QUALITY

COST

I NEED TO DELIVER
QUALITY E-LEARNING TO MY
WORKFORCE BUT CANNOT
AFFORD THE SAME
ENTERPRISE APPS USED BY MY
LARGER COMPETITORS

IT managers

Training and Curriculum
Development managers

E-Learning specialists

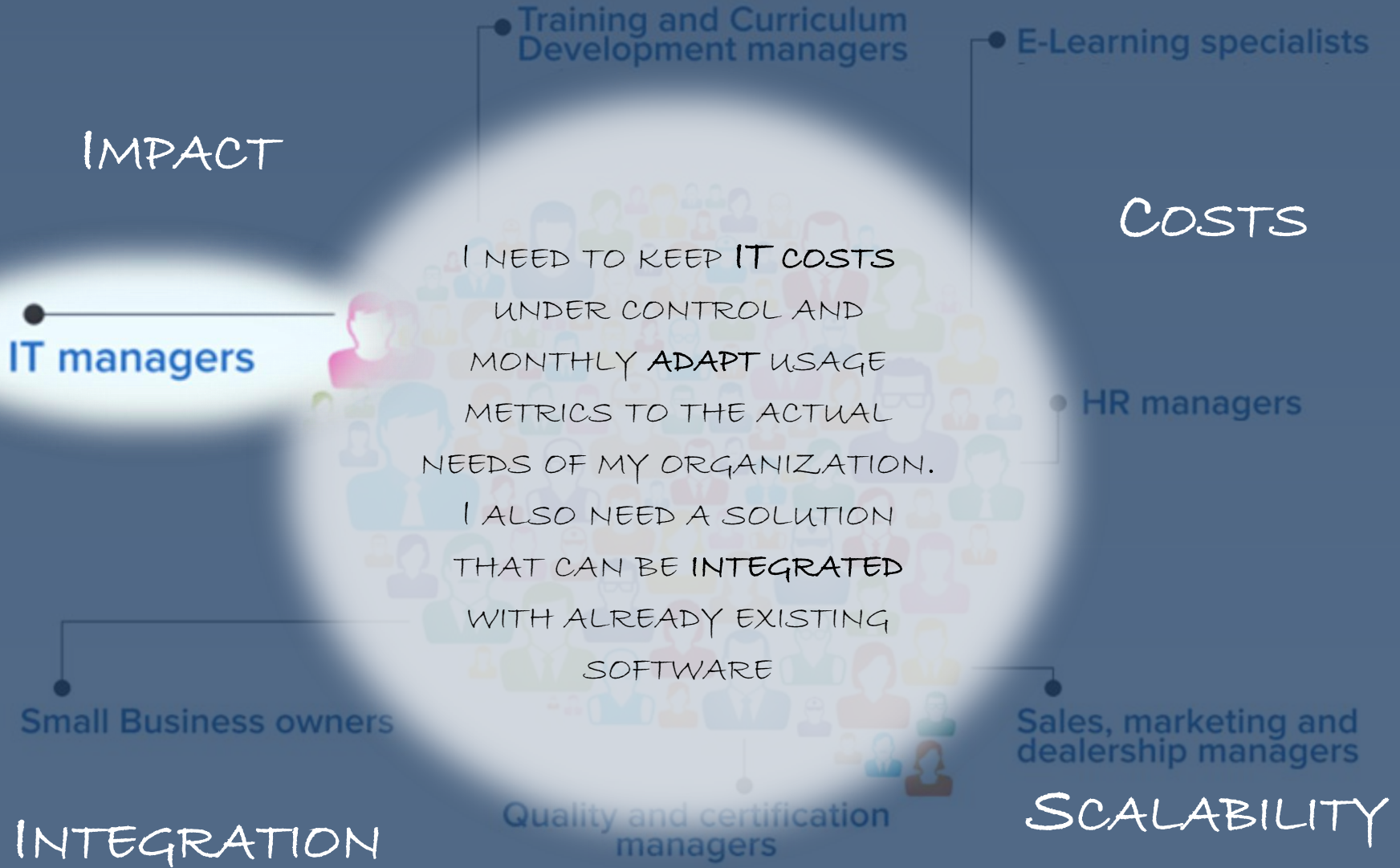
HR managers

Small Business owners

Quality and certification
managers

Sales, marketing and
dealership managers

COMPETITION



**YOUR GOALS,
OUR TARGET**



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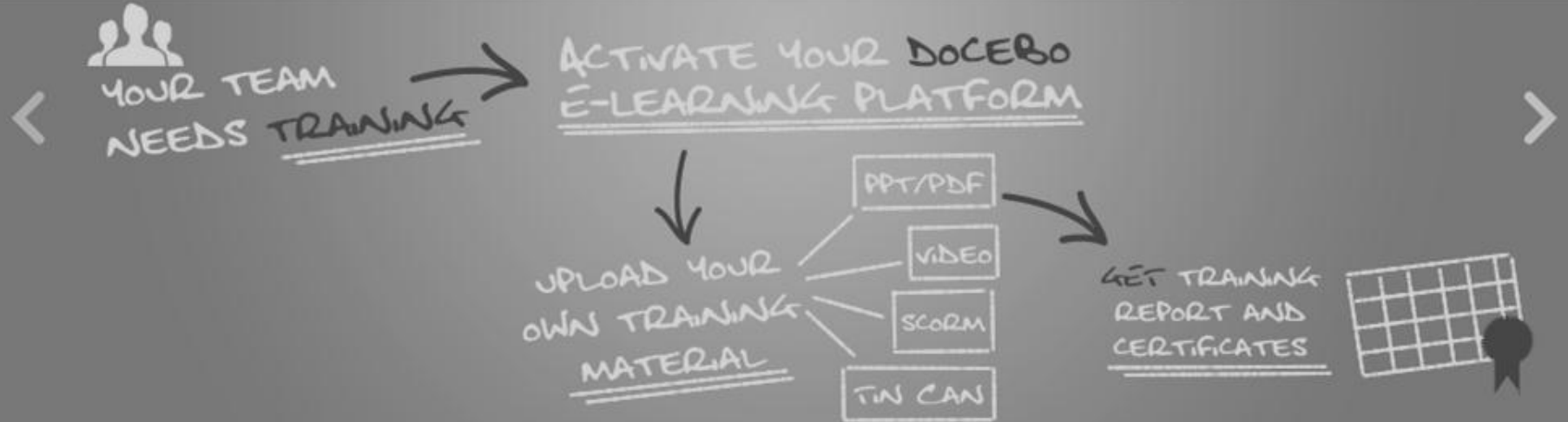
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Docebo offers a complete E-Learning solution.

True SaaS

Amazon Cloud Front (CDN)

Top level SLA, global support

Free trial, flexible pricing

Integration, marketplace and more

- 1 Activate your free trial**
Online activation, **no credit card required**
- 2 Test all features for 14 days**
Manage **unlimited users**, upload **courses**
- 3 Decide whether to buy**
Upgrade or **change** users plan whenever you want

ACTIVE USERS	REGISTERED USERS	PRICE
Unique Users that sign in the platform within 30 days	Users created or Imported in the LMS	Pay for one year, get two months free
5	unlimited	\$29 / month
10	unlimited	\$49 / month
25	unlimited	\$89 / month
50	unlimited	\$170 / month
100	unlimited	\$290 / month
250	unlimited	\$390 / month
500	unlimited	\$490 / month
1000	unlimited	\$590 / month
2000	unlimited	\$690 / month
> 2000	unlimited	CONTACT US FOR A QUOTATION

Single user license for as low as **0.35\$**

TRY IT NOW
14-day free

- HELPDESK**
24/7 INCLUDED
- CUSTOMIZABLE**
LOGO & LAYOUT
- IMPORT/CREATE**
UNLIMITED USERS
- PAY ONLY FOR**
ACTIVE USERS
- FREE COURSES**
FROM THE MARKETPLACE

CONTACT US
for more Information or a custom project

No activation fee, free upgrades always included

docebo® You are using the **ADVANCED** version

Staff Docebo | This month active users: 1 / 5 | Get more users

Main ~ My LMS ~ Courses Marketplace | Go to Course view | English ~ | Sign Out

Users Management

User Profile | Change password | New user | Organization chart | Import users

Courses Management

New course | Available courses | Subscribe

Report

Courses - Users

RECENT ACTIVITIES

PERFORMANCE INDICATORS

By course status

- UNDER MAINTENANCE: 7%
- ACTIVE: 92%
- CLOSED: 0%

By students status

- NOT YET STARTED: 70%
- IN PROGRESS: 24%
- COMPLETED: 3%

Most popular courses

SAFETY IN WORKPLACES

11 Enrolled

PUBLIC SPEAKING: 6 Enrolled

TITLE OF THE COURSE: 5 Enrolled

Alerts

- △ Courses with no enrollments: 12
- △ Courses with no training resources: 15
- △ Courses with no completion: 9

LEAST OPENED COURSES (PAST WEEK)

COURSE NAME	SESSIONS
title of the course	1
test	1
Elements of project management	2
Safety in workplaces	18

LEAST COMPLETED COURSES

COURSE NAME	COMPLETED
healthy food	0.00%
Business Writing	0.00%
Elements of project management	0.00%
My training	0.00%

MOST COMPLETED COURSES

COURSE NAME	COMPLETED
Course only admin can subscribe	100%
Safety in workplaces	100%



Multi-language
localized in 25+ languages

SIMPLIFIED VERSION



The solution for users requiring a very simple and intuitive Administrative interface (ideal for **SMBs**)

- Easy-to-use
- Agile Courses Management
- One-Page Admin area
- Template customization

ADVANCED VERSION



The solution for users requiring a more features-rich Administrative interface (ideal for **Enterprise sized businesses**), including :

- Advanced Users Management
- Certificates Authoring and Assignment
- Create and Manage custom Reports
- Advanced Template customization featured with CSS Editor

You can switch from the **SIMPLIFIED** to the **ADVANCED** version anytime :

YOU ARE USING THE SIMPLIFIED VERSION

[Switch to the ADVANCED version](#)

docebo® E-Learning Platform activation

2 Choose your layout

Docebo Cloud is available in different graphics solutions: choose the one you prefer for your E-Learning platform

Colours scheme

Default Green Grey Orange Purple Red

Login background image

Background Background Background Background Background Background

Background Background Background Background Background Background

Background Background Background Background Background

Logo

You will also be able to choose a **custom logo** for your platform once setup is complete

Powered by Docebo © Cloud

- Choose your preferred color scheme
- Improve your login screen with a background image
- Upload your own logo
- Modify your welcome pages in the LMS via a WYSIWYG HTML and CSS editor

Learning Game - Commercial behaviour

IN THE DRESSING ROOMS



What is the most correct solution?

Elisabeth finishes the previous purchase before waiting on new customer

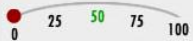
A

Customers are browsing independently, so Elisabeth continues rearranging the articles

B

Elisabeth continues waiting on the customer

Value Creation



Client relationship



docebo

You are using the SIMPLIFIED version

Staff Docebo

This month active users: 1 / 5

Get more users



My Courses Curricula

English Sign Out

Manage Your Courses Teacher Level Course



Teacher Level Course

Enrolled users: 0 Training resources: 0

Status: Published Unpublish



Training resources

Upload and organize your content: Videos, PPTs, SCORM, and other file types



Users Management

Add new students, select the instructors and subscribe them to your course!



Report

View course statistics and generate a detailed user and courses report

Course report



Enrolled users	0
To begin	0
In progress	0
Completed	0
Training resources	0
Created on	16/06/2012
Days since launch	93

Users that have completed the course 0.0%



Users that have completed the course within 30 days from enrollment 0.0%



COMPLETION RATE

This graph shows the % of students that completed the course, versus the total amount of students enrolled in the course, hence provides a valuable statistic to determine the completion rate against total users

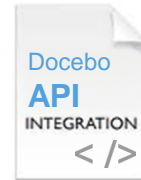
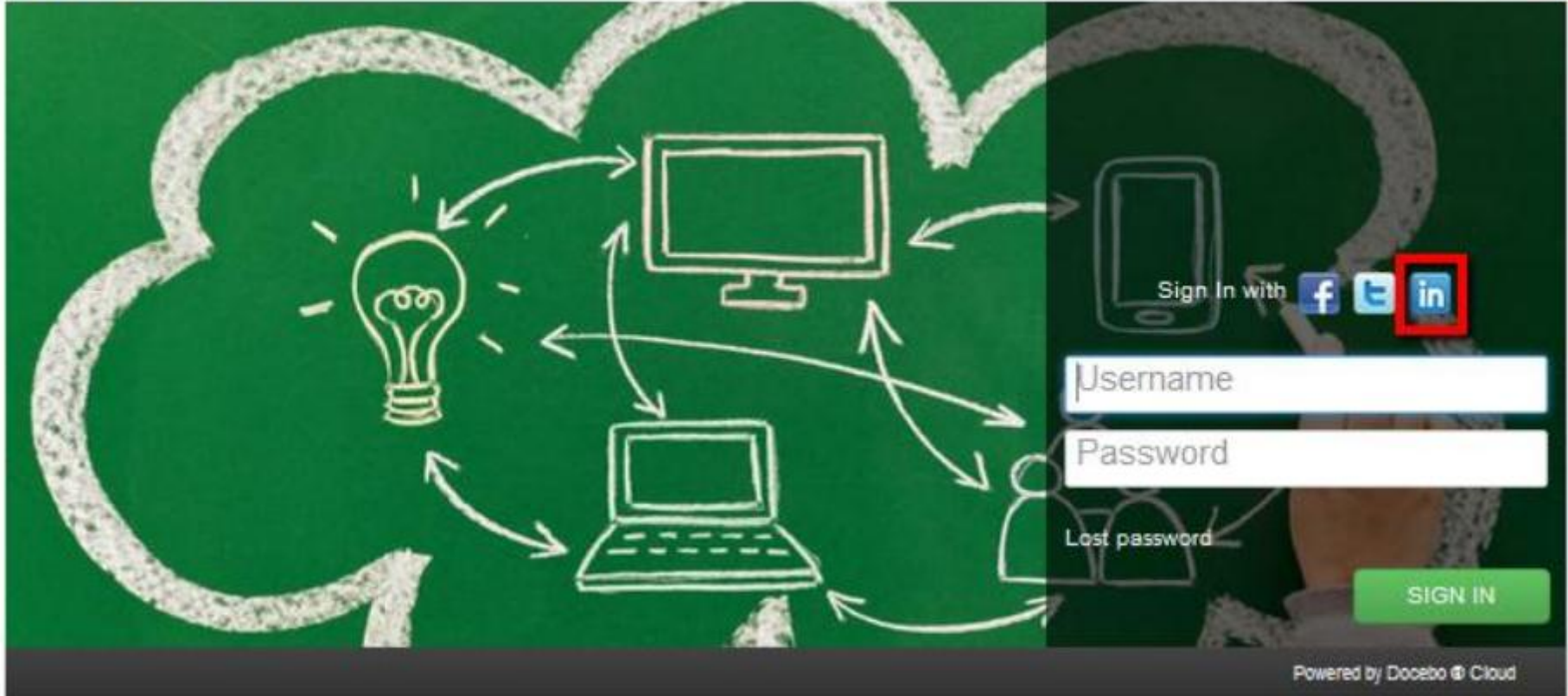
Next



User statistics

Username

USERNAME	SUBSCRIPTION DATE	FIRST ACCESS DATE	COMPLETION DATE	LAST ACCESS DATE	SESSION TIME	STATUS	SCORE
----------	-------------------	-------------------	-----------------	------------------	--------------	--------	-------



By using the Docebo *Advanced Programming Interfaces*, your technical team will be able to **integrate Docebo** with any kind of software or application.



Set-up a new course

Create a new course and start uploading Docs and Media files: from PPTs, to PDFs, DOCx, SCORM content and others

[Start](#)



Access to Existing Courses

Browse our Pre-loaded Courses and subscribe in one click

[Choose a course](#)



Manage your courses

Create new courses, upload your Training resources, enroll users and check course statistics

[Manage](#)

Show: [All](#) [Completed](#)

Search by course name or keyword



NEED HELP?

Check the **quick how-to tours** about the DOCEBO main functionalities

["My courses" area - overview](#)

[Course management - overview](#)

[How to upload and organize training resources](#)

[How to create, manage and enroll users in courses](#)

[How to consult courses and students related to a course](#)

Categories

Health & Safety

Language

Regulatory

Soft skills

Technology

Top 5 rated courses

- Safety in Office enviroments**
DOCEBO SRL
★★★★★
- Using PC**
DOCEBO SRL
★★★★★
- Management of meetings**
DOCEBO SRL
★★★★★
- Business writing**
DOCEBO SRL
★★★★★
- Introduction to leadership**
DOCEBO SRL
★★★★★

Latest courses



Introduction to leadership
Docebo Srl

[INSTALL FOR FREE](#)



Project Management
Docebo Srl

[INSTALL FOR FREE](#)



Safety in Office enviroments
Docebo Srl

[INSTALL FOR FREE](#)



Management of meetings
Docebo Srl

[INSTALL FOR FREE](#)



IT Security
Docebo Srl

[INSTALL FOR FREE](#)



Business writing
Docebo Srl

[INSTALL FOR FREE](#)



Code of ethics
Docebo Srl

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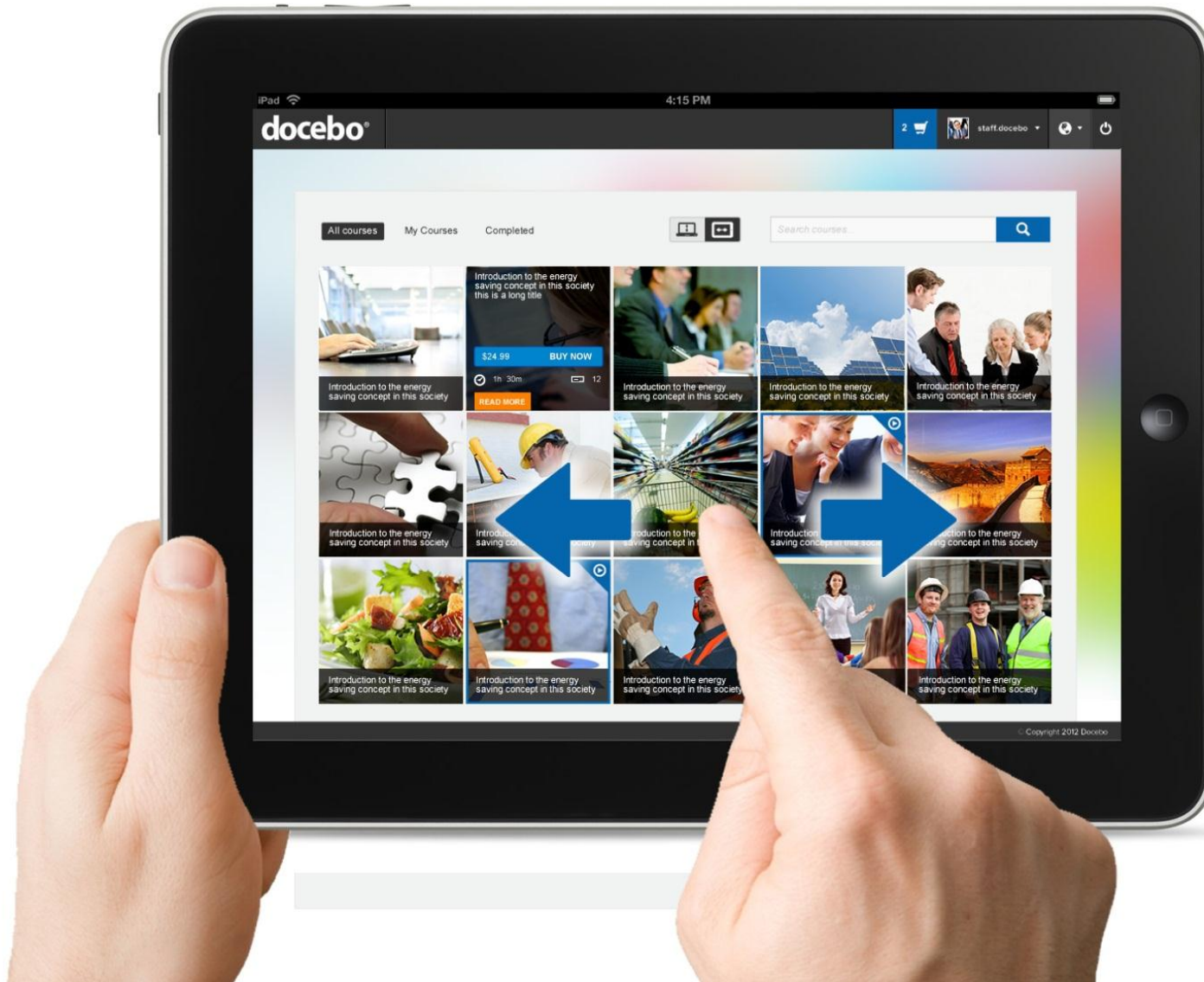


Using PC
Docebo Srl

[INSTALL FOR FREE](#)

But also: Mobile learning

docebo®



- **Blended learning** support (WBT, ILT, testing and reporting)
- User **self-registration** (moderated or free) with automatic profiling
- **SCORM** 1.2 and 2004 support
- Student **gradebook**
- Web-based dedicated **authoring** (FAQ, tests, pools, and more)
- **Course prerequisites** in learning plans (course/curriculum management)
- Multiple **question types**
- **Surveys and polls**
- Virtual classroom
- Wiki, forum, chat, FAQ, newsletters
- Instructor dashboard
- Custom layout themes
- Cross-platform and multi-browser compliant, no plugins required.
- Content taxonomies and search engine
- Learning and Administration portal available in 25 languages
- **eMail and SMS notification**
- Dedicated course catalogues for specific user profiles (free and moderated subscription)
- **eCommerce** - sell courses to users (via PayPal or wire transfer)
- Possibility to **upload your files** for download (such as MS Office, Openoffice) or streaming (videos)
- Support for local power users (Sub-Admin) allows country managers to moderate specific user groups or courses

That's all folks!

docebo®



Q&A

www.docebo.com

TRY IT NOW!
14-DAY FREE TRIAL

No credit card needed, no hidden costs

Q & A



Let's answer to 3 hot questions!

Please know that all questions submitted via chat or social network will be responded promptly after the webinar

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and

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on the **Emerging Technology Stage**.

...or follow us on:

