

CASE STUDY



Unlocking Learning at Scale



**“GuyKat support us to
make our platform fly.”**

Vicky Wheeldon

Learning Experience Designer at Nord Anglia Education

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At a glance...

Nord Anglia Education is a premium international school group with over **80 schools across 33 countries**.

Who are they?

They cater for **more than 85,000 students** from ages 2-18 and employ 18,000+ colleagues members globally.

Who are their learners?

18,000+ colleagues, including teachers and administrators, who use Docebo for professional development and learning

What products and services do they offer?

They offer **world-class teaching** where students can enjoy a learning experience like no other.

“It’s been a wonderful partnership because we can talk openly about what we need and get to the bottom of it and because of their expertise in Docebo they suggest what has worked elsewhere and support us.”

Julia Gallois
Learning Experience Designer at Nord Anglia Education

What was the impact?

The impact was enormous.

Training staff became more efficient and learners were successfully finding desired content.



Background

Nord Anglia Education began their LMS journey with Moodle but faced challenges scaling the platform as the organisation grew due to Moodle’s limitations. With rapid expansion from 30 schools to over 80, they sought a more robust solution to accommodate their growing needs.

The number one global learning platform, chosen for its design to be scalable while promoting collaboration and social learning.

GuyKat’s UX/UI design and platform consultancy expertise made them the ideal partner.

What was the learning challenge?

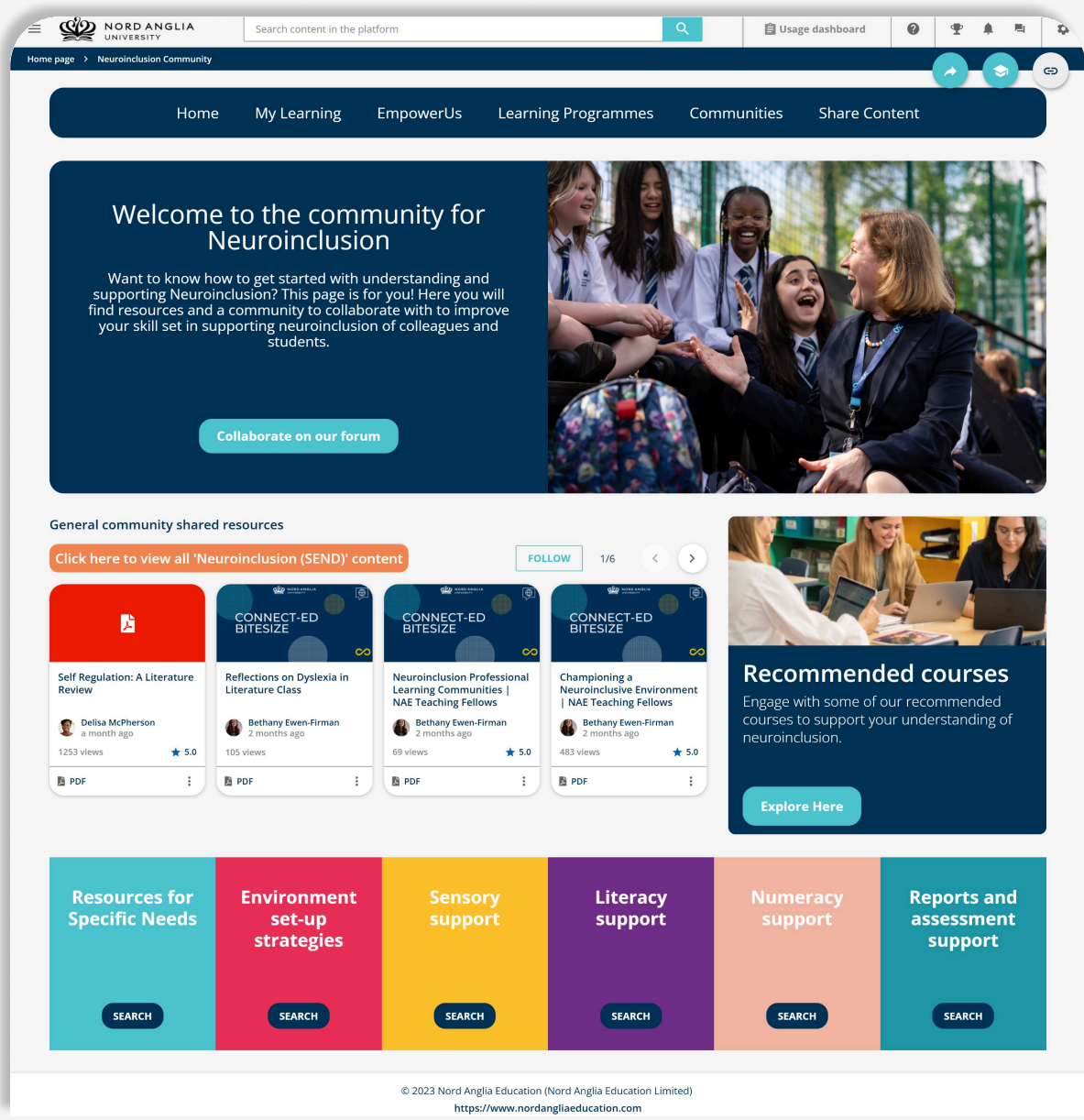
Key challenges faced as they scaled:

- 1

They sought **more community-based functions** with a learner base that was made up of colleagues wanting to share knowledge and collaborate across geographical boundaries.
- 2

With an extensive library of onboarding materials and learning programs, the **content was hard to find** and **learners were overwhelmed**. Users struggled to locate relevant content to their role.
- 3

Learners had varied needs and experiences, leading to confusion and inconsistent engagement with the system.



What was the solution?

GuyKat partnered with Nord Anglia Education to enhance the platform’s user experience, addressing their pain points and streamlining their navigation.

Key elements of the solution included:

- Custom UX/UI Navigation:**

GuyKat introduced a **drop-down mega menu** using custom HTML and CSS to categorise content by school, topic, or type, enabling learners to locate resources quickly.
- Custom Templated Widgets:**

Introducing **templated widgets** that super admins could **easily edit and maintain** using clear documentation and training from GuyKat. This meant Nord Anglia Education’s team felt confident managing and customising the platform independently with the benefit of every widget having a consistent branding.
- Using Docebo Communities:**

Integrating this tool created **powerful social communities** that helped their leaders from across schools spread knowledge effectively.

Looking ahead, Nord Anglia plans to integrate Docebo with their HR platform to align career goals with personalised learning recommendations. With GuyKat’s support, they continue to evolve their platform, ensuring it remains responsive to their growing organisation’s needs.



**Solve all your learning needs
with GuyKat & Docebo.**

Want to know more?

Get in touch with GuyKat. We'd love to talk.

