

# Docebo unveils the latest version of its learning management system at ASTD 2014

**Naples, Italy, April 24, 2014,** <u>Docebo</u>, the disruptive Cloud E-Learning solutions provider that is revolutionizing the online training market with its Software as a Service Learning Management System (LMS), will be unveiling the latest version – Docebo LMS version 6.3 - at this year's ASTD Conference and Exhibition.

Taking place at the Walter E. Washington Convention Center, in Washington DC, in the USA, from May 4 to 7, ASTD 2014 comprises both an exhibition (Docebo is to be found at Booth #1424) and a conference. At this conference, Docebo's CEO and Founder, Claudio Erba, will be speaking about 'Humanizing Business Processes: Technologies, Trends & Insights to Succeed in the Next Decade'.

Claudio Erba's <u>presentation</u> takes place on Sunday, May 4, from 3.45pm to 5pm in 'Location 152A'. It deals with leveraging new technologies, such as Cloud, in the field of Human Resources training and development.

"In today's fast global paced environment, people have to be well-equipped with the appropriate set of knowledge and skills," said Claudio. "I believe it's time to humanize business processes in what I call the era of the NetWorkedForce – in other words, developing a thriving ecosystem of employees working from locations other than a central office. This means investing in appropriate technologies and tools to create and sustain this corporate culture shift – especially when it comes to encouraging social collaboration across geographical and cultural boundaries within an organization."

Docebo's new version of its LMS facilitates these new ways of engagement. For example, Docebo 6.3 offers users a Gamification App and a Blog App. Other new product features enhance Web-based Training (WBT), Instructor-led Training (ILT) and Blended Learning.

Intended to improve the quantity and quality of social learning – with the benefit of resulting higher levels of worker engagement – Docebo 6.3 provides a blog platform within the LMS. This allows users to have their blog inside the platform, offering the opportunity to create a discussion inside a course based on blog posts - and users can rate posts and comments.

An innovation with Docebo 6.3 is a Gamification badge system. Administrators can create badges – or awards – that learners can win for achieving things inside the LMS, and earning these badges creates a ranking for each user.

"This sort of competition/ reward - amplified by user-driven experiences through the blog posts and comments – helps make learning engaging, increases knowledge retention, and hence, application," said Alessio Artuffo, Docebo's Chief Operating Officer in North America. "The Docebo LMS connects people to

knowledge, knowledge to people and people-to-people. Its easily applied technology helps remove the barriers to humanizing workplace learning."

### Join Docebo at ASTD 2014

If you would like a preview of Docebo LMS version 6.3, please join Docebo at ASTD Booth #1424. To set up a meeting for a live demo, please email <a href="mailto:press@docebo.com">press@docebo.com</a>

## Catch Claudio Erba's presentation at The ASTD 2014 International Conference & Exposition

Title: Humanizing Business Processes: Technologies, Trends & Insights to Succeed in the Next Decade

Where: Walter E. Washington Convention Center

When: Sunday May 4th, 3:45pm - 5:00pm

Location: 152A

Session Details: <u>S23EXD</u>

# **About The ASTD 2014 International Conference and Exposition**

The ASTD 2014 International Conference and Exposition is the premier event for training and development professionals. More than 9,000 learning professionals from around the globe will gather at ASTD 2014 – being held in Washington, DC, in the USA from May 4 - 7.

#### **About Docebo**

Docebo is a disruptive Cloud E-Learning solutions provider that is revolutionizing the online training market with its Software as a Service Learning Management System. Established in 2005, Docebo has over 28,000 installations worldwide, and is sold in more than 65 countries around the world. The Docebo LMS offers an enterprise solution for mid-sized to large organizations. Customers benefit from Docebo solutions thanks to a scalable pricing model, a third party integration (via API), and reliable service available 24/7 to further enhance the user experience.

For more information, visit www.Docebo.com or contact Dario De Angelis at +39 039.2323286, or email <a href="mailto:press@docebo.com">press@docebo.com</a>