



Defoe chooses Docebo's Learning Management System to develop its Scientific Content Training Programs

A brand new Docebo - Defoe case study illustrates how online learning technologies can help CME providers manage complex training programs and blended curricula, mixing classroom-based training with E-Learning courses.

Naples (IT) & Athens (GA), XX November 2013 -- **Docebo** (www.docebo.com) and **Defoe** (www.defoe.it), a CME provider authorized by the Italian Ministry of Health, are delighted to share the latest customer success story: Docebo's Learning Management System has been adopted in the development of Defoe's complex CME courses which will be rolled out in both classroom and e-learning modes.

Thanks to this successful deployment, with over 80% approval on the proposed curricula, the Company noted a substantial advantage in the availability and accessibility of data, and the added level of detail, facilitating operations in business intelligence, which are crucial benefits to all stakeholders involved. Key elements also included additional improvements in administration (education and teaching secretariat), management, distribution of certificates, and innovation in local (onsite) training.

Executive Quote:

"The CME Provider is a highly qualified partner that rolls out the management and coordination of scientific content and proposes the most suitable technological and operational solutions. To be able to carry out this service is critical in incorporating and managing independently the e-learning education."

Natalia Trotta - CEO & Founder of Defoe

Defoe was able to pursue the medical education objectives (CME) by creating opportunities for growth through collaboration with internationally renowned experts. Owing to scalability (in terms of pricing and number of users), ease of use, the deployment of Docebo's LMS in the Cloud, and the support of scientific committees, Defoe is now able to carry out remote training programs in a variety of diverse areas of expertise.

This successful experience allowed Defoe to become a referenced member in the medical E-Learning market, significantly enhancing Defoe's brand name and market reach.

The corresponding case study can be found on [Docebo's website](#).

About Defoe

Defoe is a CME provider authorized by the Italian Ministry of Health, and is an ISO certified company by TÜV Intercert. Their quality systems fulfill the international standard requirements for efficiency and professionalism. For further information, please visit www.defoe.it