



## Docebo in Doha for Key HR Conference

*Docebo takes part in the HR Trends Symposium, in Doha, on March 17*

**Naples, Italy, March 10, 2014,** To help understand the challenges posed to human resource (HR) professionals by today's challenging economic conditions, new approaches to management and leadership, and the increasing use of technology, delegates from around the world are gathering at the Concorde Hotel Doha, in Qatar, on March 17, for the [HR Trends Symposium](#).

Exploring how these trends are changing the way that business operates, the Symposium will pose the key questions:

- How are practices changing among those who lead companies?
- What are the risks associated with these changes – and how might they be minimised?
- What can be learned from HR practices around the world?

Contributing to the discussion is Claudio Erba, CEO of Docebo ([www.docebo.com](http://www.docebo.com)), the global e-learning solutions provider. From 10.15am, in the hotel's Ras Laffan Halls, he will present a paper on 'Facing the global economic crisis through human resource and business process humanization'.

"In today's post-industrial era, successful organizations understand the importance of a people-centric approach in workplace and business processes," he says. "In this respect, e-learning is the enabler that helps the re-humanizing of business processes."

Erba will be presenting the results of recent Docebo research into the e-learning market. Among the research's findings are that:

- The world market for self-paced e-learning, some \$35.6bn in 2011, is said to be growing, overall, at some 7.6% a year, with the greatest regional growth happening in Asia, followed by Eastern Europe, Africa and Latin America.
- The world market for learning management systems (LMS) is currently worth some \$2.55bn a year.
- The e-learning sector worldwide has received some \$6bn of venture capital since 2009.

"The current speed of change means that employees need to be trained continuously in order for companies to avoid the dangers of being out-thought and out-maneuvered by competitors," says Erba.

"We believe these training initiatives need to be monitored and managed via a consistent and reliable tracking system. This system's data can be stored, consulted and analyzed for such things as management reports on productivity and for assessing individuals' career advancement."

Docebo will also be exhibiting its products and services during the Symposium. Recently, it released the latest version – 6.2 – of its e-learning platform: a learning management system (LMS) Cloud Solution which supports Enterprise Learning from end-to-end.

In January this year, Docebo version 6.1 was placed seventh in the world's top 50 learning management systems (LMSs), by the independent market analyst [Craig Weiss](#), of [E-Learning 24/7](#). Despite Docebo 6.1's high standing among the world's LMSs, the new version contains numerous improvements and enhancements.

Docebo 6.2's Enterprise Cloud Solution (ECS) offers more flexible pricing options and enables organizations to achieve improved performance via such things as an ILT-Classroom App, which allows trainers to organize Courses and Sessions, Classrooms, Locations, Enrollments, Assessments and Evaluations.

"Today's workforce needs knowledge, skills and abilities that are aligned with business objectives, while managers need to track the effectiveness of learning programmes," says Josh Squires, Docebo's Chief Operating Officer, EMEA.

"Our approach helps re-humanize business processes through e-learning as companies become more people-centric. That's why future versions of Docebo's platform will take account of the growing trend towards gamification and also integrate with social learning and salesforce software."

For more on Docebo LMS 6.2 please visit [our website](#)

## About [Docebo](#)

[Docebo](#) is a disruptive Cloud E-Learning solutions provider that is revolutionizing the online training market with its Software as a Service Learning Management System. Established in 2005, [Docebo](#) has over 28,000 installations worldwide, and is sold in more than 65 countries around the world. The Docebo LMS offers an enterprise solution for mid-sized to large organizations. Customers benefit from Docebo solutions thanks to a scalable pricing model, a third party integration (via API), and reliable service available 24/7 to further enhance the user experience.

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